



2021 ANNUAL REVIEW

WHO WE ARE...

Our Mission

To improve the lives of young people by providing educational programs and learning environments that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

Our Purpose

Enable kids to build strength of character that empowers them through a lifetime of new challenges.

Our Values

First Tee builds experiences that build character. Experiences are our greatest teacher. First tee believes in developing experiences that are just as fun as they are meaningful. We've spent nearly 25 years building experiences that build character to empower kids through a lifetime of new challenges and personal growth.



a year's overview

WHERE WE ARE NOW

First Tee - South Dakota was founded in 2007. With only 227 participants and has since grown to over 1200 doing green grass programming, 29,000 + in the school program, and over 1900 in Chapter Led/Outreach and Community Programs. We have 40+ SafeSport Compliant Adults and 33 Trained Coaches all impacting the lives of many youth across our state. We have grown tremendously in 15 years.



Program Locations

Aberdeen

Moccasin Creek Country Club &
Lee Park Golf Course
LSE, School Program, Chapter Led
Lead - Dean Zahn

Brookings

Edgebrook Golf Course
LSE, School Program
Lead - Greg Heiberger

Dell Rapids

Rocky Run Golf Course
LSE, School Program
Lead - Jeff Easter

Madison

Madison Country Club
LSE, School Program
Lead - Matt Groce

Rapid City

Hart Ranch
LSE, School Program
Lead - Dustin Lacy

Sioux Falls

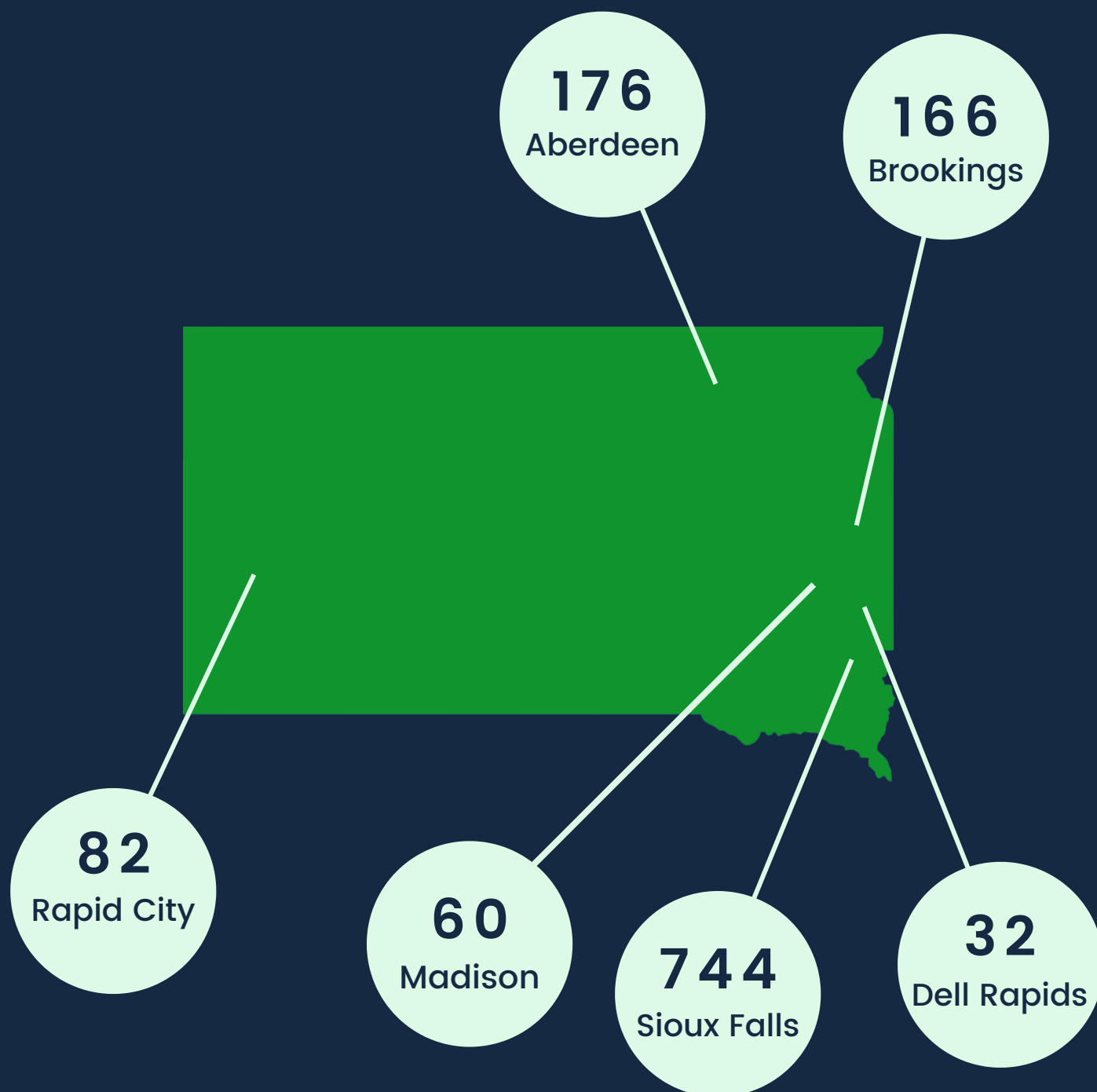
Elmwood Golf Course
LSE, School Program, Community
Program, and Chapter Led
Lead - Kelli Sinksen

Yankton

Hillcrest Country Club
LSE, School Program
Lead - Scott Larson

Impact Thru the Years





STATE REVIEW

First Tee-South Dakota is at seven different locations throughout South Dakota. Those seven locations are: Sioux Falls, Dell Rapids, Brookings, Madison, Aberdeen, Rapid City, and Yankton. Yankton did not have any programming this year due to Covid 19.

2021 Scorecard

First Tee – South Dakota impacts the lives of young people by providing educational programs that build character and instill life-enhancing values through the game of golf. The following scorecard is a snapshot of our results in 2021.



1,246

Life Skills
Experience
Enrollments



33

Certified
Coaches



74

First Tee
School Program
Locations



1,929

First Tee
Community
Programs &
Chapter Led



32,871

**Total Youth
Served**

36%

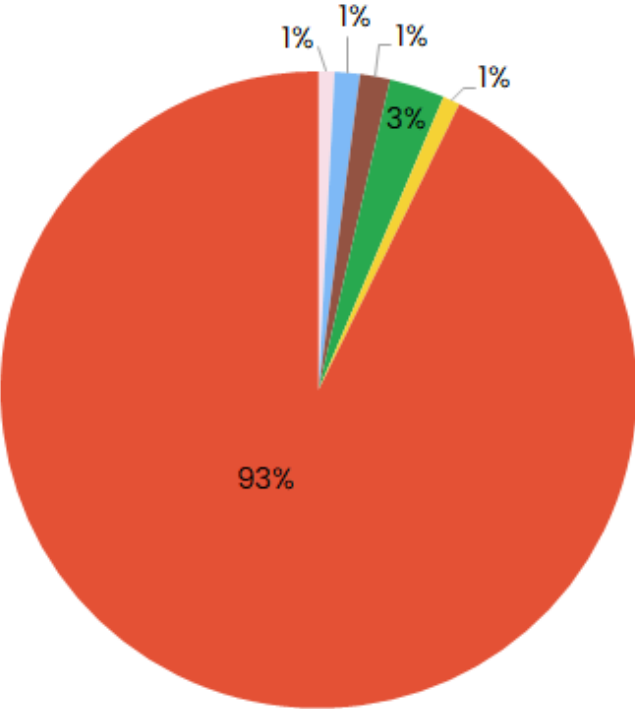
Female
Participants

11%

Teen
Participants

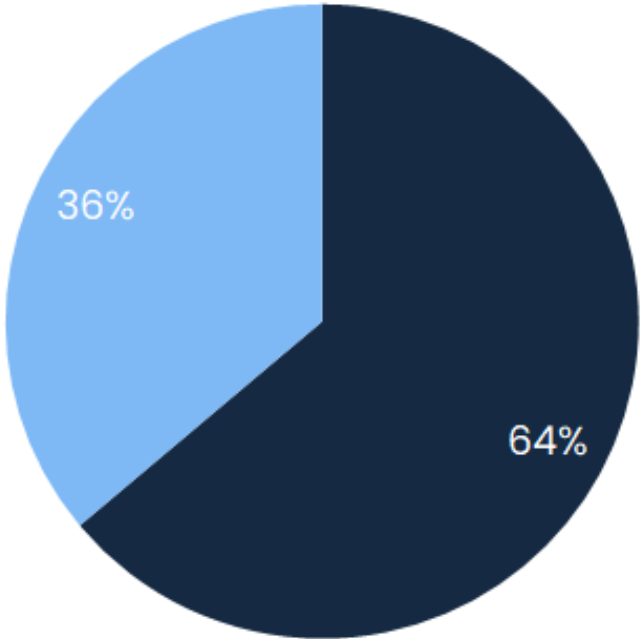


Registered Ethnicity



- Asian
- Black or African American
- Latino or Hispanic
- Multi-Racial
- Native American or Native Alaskan
- White or Caucasian

Registered Gender



- Male
- Female



COMMUNITY OUTREACH AND SCHOOL PROGRAMS

First Tee Chapter Led

- Events designed to expose, engage, and recruit non-First Tee participants to First Tee Programming. This outreach is done outside of our official partner and location bases i.e. youth serving events, community nights, kids fairs.

First Tee Community Programs

- First Tee Community Programs designed to bring the game of golf to the community and recreation centers. We currently work throughout South Dakota in YMCA's, Boys & Girls Club, Bowden Youth, and Salvation Army.

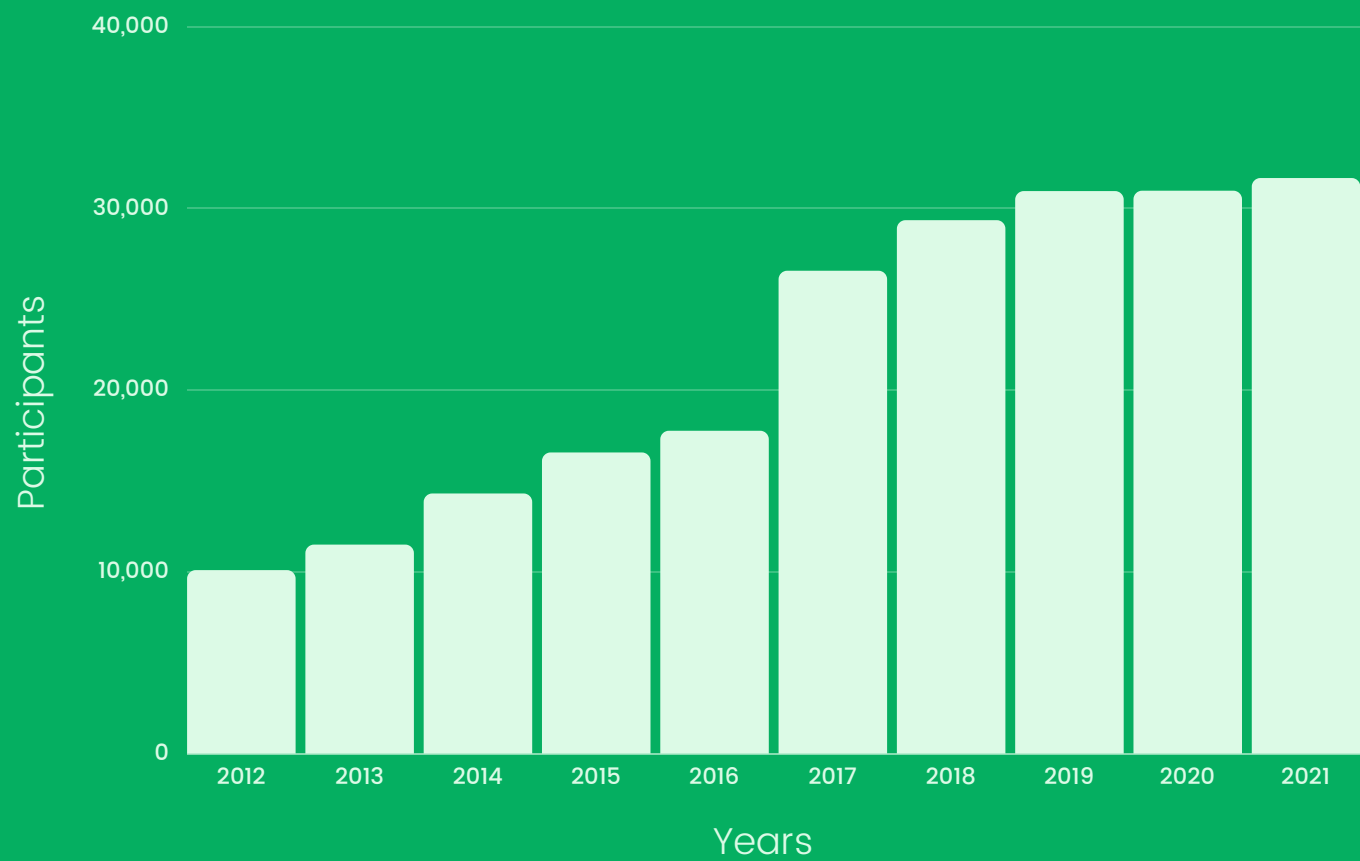
First Tee School Program

- 74 elementary schools in South Dakota participant in our School Program, which includes the curriculum and equipment to bring the game of golf and the life skills we teach to indoor gym classes.

First Tee Program

- Participants ages 5-18 progress through the program over time, deepening their understanding of life skills and golf development. The integrated approach helps kids and teens build confidence and resilience for when they are on the course, at home and in school. Every participant has the opportunity to:
 - Learn the game of golf and how it relates to life
 - Focus on interpersonal and self-management skills on and off the golf course
 - Set goals and put strategies in place to make them a reality
 - Learn conflict resolution, resilience and how to plan for the future





YOUTH SERVING

- First Tee School Program
 - 74 schools
- First Tee Community Program
 - Salvation Army
- First Tee Chapter Led
 - Bowden Youth
- 2021 Total Youth Serving: 31,625



National Opportunities



First Tee
Innovators
Forum



First Tee National
Championship



Drive, Chip,
and Putt

"The First Tee has been a life changer for me, I have learned so many life lessons that I have been able to put to the test. Within the First Tee, I have met some of my best of friends and my mentors. I have grown as a golfer, but more so a person throughout my time with The First Tee. Overall, it's a life changing program. "

– First Tee Participant



Pure Insurance Championship
Impacting the First Tee
at Pebble Beach





COACHES

The heart and soul of our program. Our amazing coaches. We Wouldn't be the program we are today without these coaches, mentors, and role models.



Jeff – Dylan – Sam – Max – Thom – Chantel – Becky – Liz – Lauryn – Emmy – Jordyn – Cami – Brooke – Spencer – Chad – Derek – Danny – Tyler



Events



2021 DONORS

Ace: \$10,000 +

Sanford Family Foundation
Sanford Health
Jim Harrenga
Austad's Invitational
Gavin VanZee Memorial Tourney

Local Sponsors

SANFORD
HEALTH



Eagle: \$5,000-9,999

Legends Grant for Kids
Professional Women's Golf Outing
Malone Family Foundation
Scheels
Sanford International
Hall of Fame
Brass Family Foundation

Birdie: \$1,000-4,999

Avera
Peggy Kirby
South Dakota Golf Course
Superintendent Association
Mary, Pat, and Jerry Sweetman
Don and Ann Platt
United Way

Par: \$500-999

Jerstad Family Foundation

Thank You!



SDGA JUNIOR GOLF FOUNDATION



STAFF

Executive Director

Foundation & First Tee — South Dakota

- Julie Jansa

Operations Director

First Tee — South Dakota

- Kelli Sinksen

Program Coordinator

First Tee — South Dakota (Sioux Falls)

- Chantel Brende

BOARD OF DIRECTORS

President

- Dave Austad, Sioux Falls

Vice President

- Patty Coddington, Sioux Falls

Directors

- Dean Zahn, Aberdeen
- Kyle Repp, Yankton
- Bert Olson, Sioux Falls
- Andy Ainslie, Rapid City
- Jack Hieb, Aberdeen
- Jackie Witlock, Aberdeen





@FIRSTTEESOUTHDAKOTA



@FIRSTTEESOUTHDAKOTA



@FIRSTTEESODAK





 **first tee**
south dakota

2604 W. Russell St.
Sioux Falls, SD 57104
605-367-7092

info@firstteesouthdakota.org
www.firstteesouthdakota.org

