

Annual Review



2022

 **first tee**
south dakota



Our Mission

To improve the lives of young people by providing educational programs and learning environments that **build character, instill life-enhancing values, and promote healthy choices** through the game of golf.

Our Purpose

Enable kids to build strength of character that empowers them through a lifetime of new challenges.

Our Values

First Tee builds experiences that build character.

Experiences are our greatest teacher. First Tee believes in developing experiences that are just as fun as they are meaningful.

We've spent nearly 25 years building experiences that build character to empower kids through a lifetime of new challenges and personal growth.

Who We Are...



A Message From Julie & Dave



"In today's world, providing opportunities for kids to learn, develop and apply important, necessary life skills, that empowers through new challenges is more important than ever before. For over 15 years, First Tee—South Dakota has been positively impacting the lives of tens of thousands of kids across the state of South Dakota. Our programs are designed to serve kids on the course, in the classroom and in the after-school space. This past year alone, our programs were delivered to over 34,000 kids.

Some of our participants attended First Tee National Participant Opportunities, improved their reading and math skills, attained college scholarships, mentored other youth in the program, and played for their high school golf teams.

Collectively, each year, all our participants were exposed to and benefitted from our First Tee Character Development curriculum. The skills our kids are learning are helping to prepare them for future success in the classroom, their careers, and in the community. Our impact does not happen without our donors, partners, coaches, and volunteers. We are grateful for each of you. We cannot thank you enough for entrusting our organization and believing in our slogan, #buildinggamechangers. Each of you play a pivotal role in helping us impact the lives of South Dakota youth, it really does take a village."

Gratefully,
Julie Jansa
Executive Director, First Tee—South Dakota

"2022 was an extraordinary year for our organization in many ways. We were able to continue our excellent program delivery, build a new board, grow our fundraising success, and deliver our program to the underserved and underrepresented youth. My sincere thanks to the many individuals who have invested in our organization, our dedicated Board of Directors, and Staff members that made this a year to remember.

Our organization will continue to touch the lives of the youth in our communities, by helping them discover what's inside of them, guide them to strengthen it, and mentor them to put it in action, all through the game of golf and its inherent values.

While the chapter made significant strides this past year to improve our impact and identify DE&I strategies, there remains much to do. Youth development is our mission, and we will continue to identify ways to improve the lives of our kids, preparing them to become the next generation of community leaders.

To everyone who joined us in 2022, thank you! Sharing your time, treasure and talents allow us to provide meaningful, life changing experiences to our participants."

Dave Austad
Board Chair, First Tee—South Dakota



First Tee - South Dakota

Founded in 2007 with 227 participants

We have since grown to...

1,312

Golf Course Program Participants

More Than 30,650

Participants in the School Program

75

Elementary Schools

2,075

Participants in Chapter Led/ Outreach
& Community Programs

With...

38

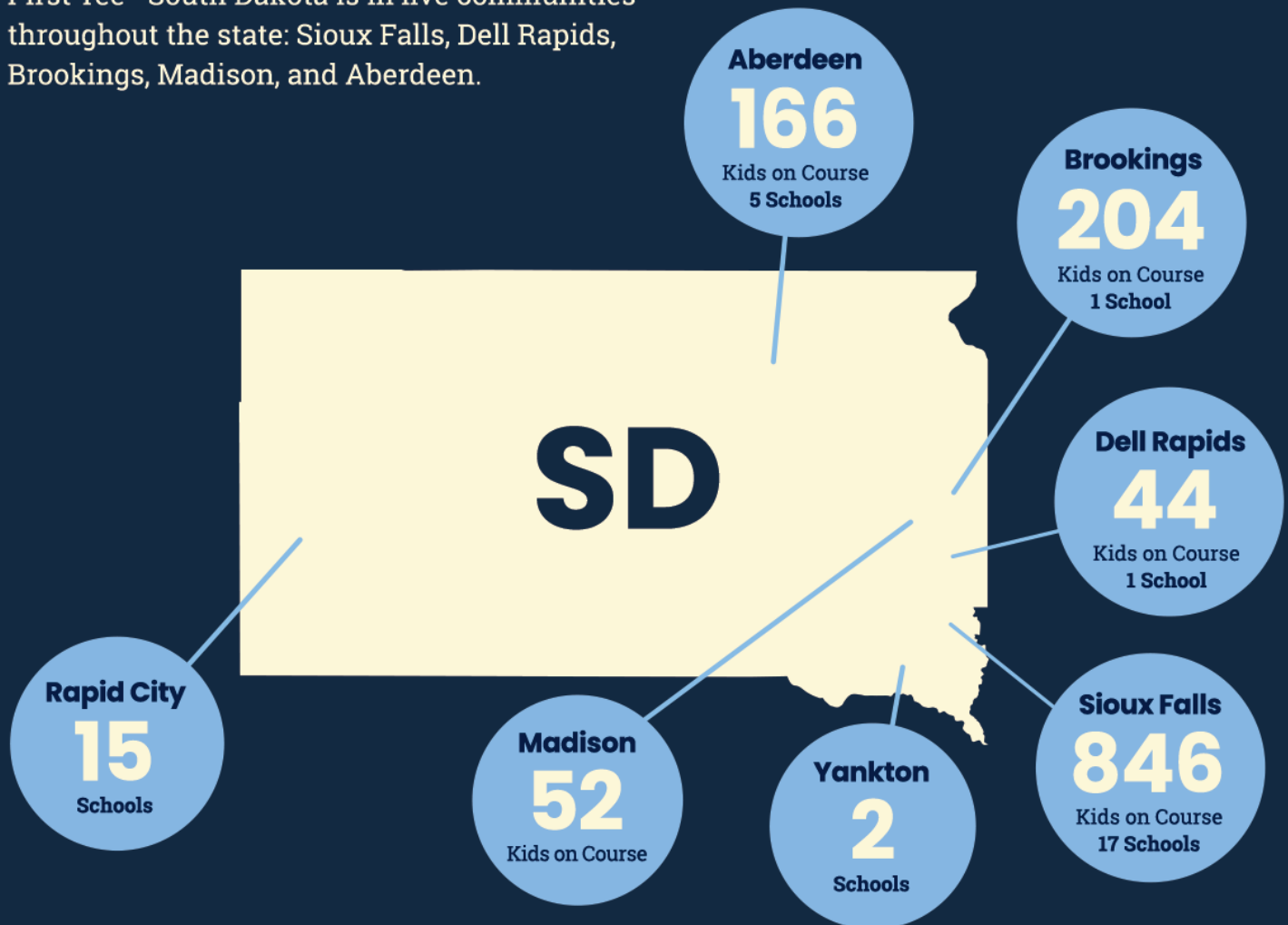
Caring & Trained Adults

Where We Are Now



State Review

First Tee—South Dakota is in five communities throughout the state: Sioux Falls, Dell Rapids, Brookings, Madison, and Aberdeen.



- Program Locations -

Aberdeen

Moccasin Creek Country Club & Lee Park Golf Course
 First Tee Program on the Golf Course, School Program, Chapter Led
 Lead - Dean Zahn

Brookings

Edgebrook Golf Course
 First Tee Program on the Golf Course, School Program, Community Program
 Lead - Greg Heiberger

Dell Rapids

Rocky Run Golf Course
 First Tee Program on the Golf Course, School Program
 Lead - Jeff Easter

Madison

Madison Country Club
 First Tee Program on the Golf Course School Program
 Lead - Michael Sullivan

Sioux Falls

Elmwood Golf Course & Kuehn Park
 First Tee Program on the Golf Course, School Program, Community Program, and Chapter Led
 Lead - Chantel Brende

What the Parents Are Saying...



"Coaches were able to meet the students at their level, fun games. Coaches were amazing & did so well teaching the kids all about golf and its values"

"My child learned to respect the game, the course, and their equipment."

"Super Fun!"

"She gained confidence in the ability to do more activities and sports"

"Increased my child's self-esteem!"



2022 Scorecard

First Tee—South Dakota impacts the lives of young people by providing educational programs that build character and instill life-enhancing values through the game of golf.

The following scorecard is a snapshot of our results in 2022.



1,312

First Tee Program Enrollment on the Golf Course



38

Certified Coaches



75

First Tee School Program Partners



2,075

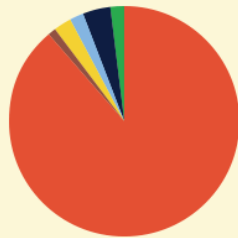
First Tee Community Programs & Chapter Led



34,037

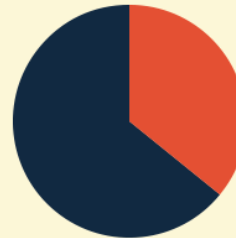
Total Youth Served

Ethnicity



- Caucasian (88%)
- Asian (1%)
- African American (2.5%)
- Latino (2%)
- Multi-Racial (4.5%)
- Native American (2%)

Gender



- Male (64%)
- Female (36%)

Impact

Taking a look at on-course participants through the years



*Impacted by Covid-19



Homework and Hitting

90 Minutes

of afterschool care at our partner facilities, where the kids are.

First Tee—South Dakota, in partnership with the **Salvation Army** and **Brookings Boys and Girls Club**, is bringing programming to their community, to their youth centers.

Youth involved in our programs are more likely to be **engaged in school** and feel more **comfortable around peers**.



90 Minute Breakdown

35
Minutes

The first 35 minutes will be focused on providing caring coaches and mentors who engage the kids in reading and math exercises

35
Minutes

The second 35 minutes will allow the kids an opportunity to enhance their golf and life skills

20
Minutes

The remaining time will be used to address food insecurities by ensuring that the kids go home with a full stomach and healthy snacks



Our Programs

First Tee Program

Participants ages 5-18 progress through the program over time, deepening their understanding of life skills and golf development.

The integrated approach helps kids and teens build confidence & resilience for when they are on the course, at home and in school.

Every participant has the opportunity to:

- Learn the game of golf and how it relates to life.
- Focus on interpersonal and self-management skills on and off the course.
- Set goals and put strategies in place to make them a reality.
- Learn conflict resolution, resilience and how to plan for the future.

First Tee School Program

75 elementary schools in South Dakota participate in our School program, which includes the curriculum and equipment, to bring the game of golf and the life skills we teach to indoor gym classes.

First Tee Community Programs

First Tee Community Programs designed to bring the game of golf to the community and recreation centers. We currently work throughout South Dakota in Kidz Count, Boys & Girls Club, Bowden Youth, and Salvation Army.

First Tee Chapter Led

Events designed to expose, engage, and recruit non-First Tee participants to First Tee programming. This outreach is done outside of our official partner and location bases i.e. youth serving events, community nights, and kids fairs.



Community Partnerships & School Programs

First Tee School Program

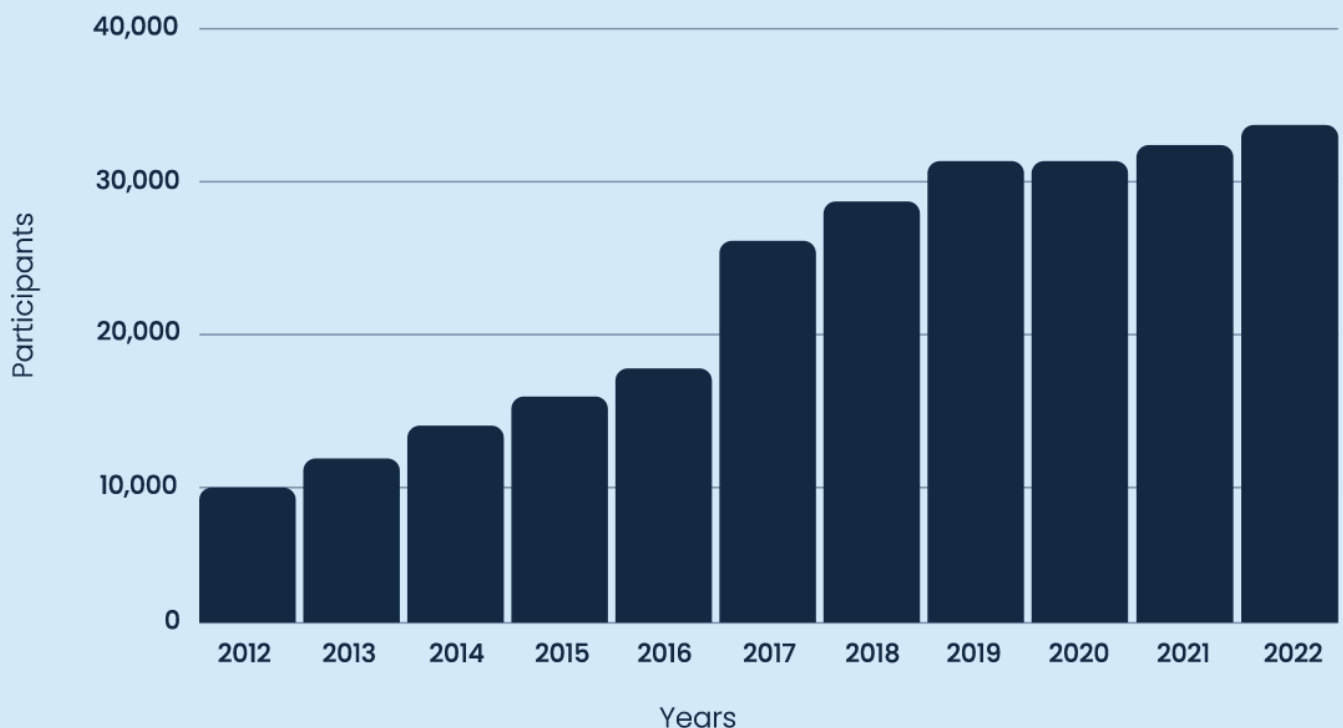
- 75 Schools

First Tee Community Program

- Salvation Army • Brookings Boys & Girls Club

First Tee Chapter Led

- Bowden Youth • Kidz Count



Parent Testimonial

"Goal setting was big - my kids know how to achieve something, then to keep going and push towards the next accomplishment!"

National Opportunities

Thanks to First Tee HQ, national corporate sponsors and generous donors, First Tee is able to offer a variety of educational and leadership opportunities for our participants each year. These events often become life-changing experiences for our participants as they further develop awareness of the possibilities that surround them.

Reese Jansa

First Tee National Championship
at South Bend, Indiana



Mattie Weidenbach

PURE Insurance Championship
at Pebble Beach, California



Kinley Freese

First Tee Innovators Forum
at Dallas, Texas



ACE

PARTICIPANTS

Ace is the highest level of completion from First Tee. To complete the Ace program, participants must complete four major projects centered on community service, career, educational opportunities, and golf. Ace certification is the final step and the pinnacle of the First Tee program.

The certification requires a high level of personal planning through First Tee's programs that include interpersonal, self-management, goal-setting, self-coaching, and resiliency skills.



**Mattie
Weidenbach**



**Luke
Martin**



**Liam
Sarmiento**



**Reese
Jansa**

“ The students will build an important foundation for success in higher education and career planning. ”

2022 Donors

ACE: \$30,000+

- Sanford Health
- First Tee Trustee
- Sanford Family Foundation

Eagle: \$15,000+

- Austad's Invitational
- Charles Schwab Grant
- Anonymous Donor - Brookings
- Gavin Van Zee Memorial Golf Tournament

Birdie: \$5,000+

- Brass Family Foundation
- First Premier Bank
- Legends for Kids
- T-Bros | Travis Thie
- Malone Family Foundation
- Scheels
- Jim & Jane Harrenga
- Helen Boen
- USGA IDEA Grant
- LPGA Girls Golf
- Professional Women's Golf Outing
- Andy Ainslie & State Farm Insurance
- Sanford International

Par: \$1,000+

- Avera
- Bert & Cindy Olson
- Einspahr Motors
- Craig McTighe
- Tom Zimmer
- Tom Walsh Sr.
- Kate Patrick Family
- Patty & Keel Coddington
- Jackie & Scott Witlock
- Jack Hieb
- Tommy Johnson
- SDGA
- Don & Ann Platt

\$200+ Donors

- Kyle Repp
- Dean Zahn
- Todd Porter
- Steve & Pam Jansa
- Mike & Nicole Scott
- John & Andrea Taggart
- Pat Lockwood
- Ryan Breuer
- O'Gorman Girls Golf Team
- Great Shots
- Randy & Pam Derheim
- Tom Reynolds
- Abby & Kevin O'Connor
- Jeff Brecht
- Rainey Reynolds
- Mary Jane Tschetter
- Tim Monson
- Barbara Kolb
- Jeff Stockert
- Steve Zahn
- Peggy & Kevin Kirby
- Brian Hammer
- Ryan & Julie Jansa
- Bill & Sherry Allen
- Scott & Jana Elwood
- Chad Dubisar
- Tom & Jean Nichols
- Doug Schneider
- Clint Sargent

Thank You!

In Memory Gifts

- In Memory of Verne Endahl
- In Memory of Richard Lundin
- In Memory of Bea Tendler
- In Memory of Ben Flottman
- In Memory of Mike Atkins



SDGA Junior Golf Foundation



Staff

Executive Director

Foundation & First Tee—South Dakota

- Julie Jansa

Operations Director

First Tee—South Dakota

- Kelli Sinksen

Program Coordinator

First Tee—South Dakota (Sioux Falls)

- Chantel Brende

Parent Testimonial

“Coaches were able to meet the students at their level, fun games. Coaches were amazing and did so well teaching the kids all about golf and it’s values.”

Board of Directors

President

- Dave Austad, Sioux Falls

Vice President

- Patty Coddington, Sioux Falls

Directors

- Dean Zahn, Aberdeen
- Kyle Repp, Yankton
- Bert Olson, Sioux Falls
- Andy Ainslie, Rapid City
- Jack Hieb, Aberdeen
- Jackie Witlock, Aberdeen
- Tommy Johnson, Sioux Falls
- Chris Thornton, Sioux Falls
- Jordan Anderson, Sioux Falls
- Kate Patrick, Sioux Falls
- Christie Aberson, Sioux Falls
- Tom Jansa, Ex Officio, Sioux Falls





Thank You Coaches & Kids!





first tee

south dakota

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